

DO YOU WANT AN ELECTRIC IRON?

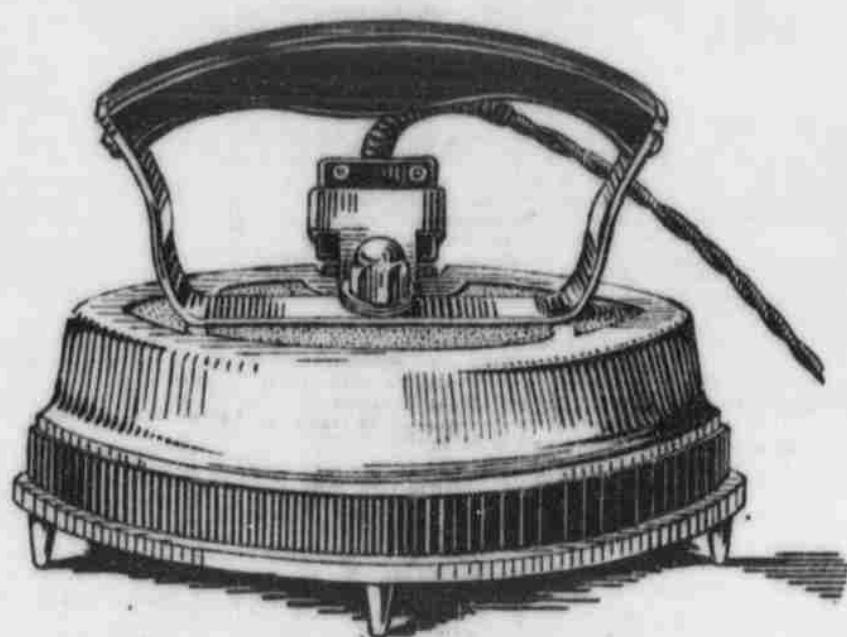
These are Hot Days and Sweltering Over a Hot Stove While Heating Irons is too Much for any Housewife

THE EVENING HERALD TO THE RESCUE

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WILLIAMS ELECTRIC IRON

**ALL THE NEWS
THE DAY IT
HAPPENS**



**ALL THE NEWS
THE WAY IT
HAPPENS**



The Albuquerque Gas & Electric Co. has been selling this Williams Electric Iron at its actual cost to them---\$1.98. Subscribe for The Evening Herald for one year and you can secure one of these Irons at a cost to you of only \$1.00. You pay \$1.50 down (this including payment for the first month's subscription) and 50c a month, the regular subscription rate of the Evening Herald, for eleven months thereafter. The Iron is delivered to you as soon as you contract for the paper for a year and pay the \$1.50.

WHAT THE IRON IS

The Williams Electric Iron is under an absolute guarantee by the Albuquerque Gas & Electric Co. The Irons have been given a sixty-four day test. Think of it! **Fifteen Hundred and Thirty-Six Hours of Steady Current and Still as Good as New.** The operating expense is about the same as the cost of fuel in ironing the old way. The difference is that with the Williams Electric you turn the switch and in three minutes the iron is ready for use. All the heat is concentrated on the iron; not a bit of it escapes; you can iron without interruption until you are through, and **YOU ARE COOL** while your **IRON IS HOT.** Whereas, by the old method, you will burn a bucketful of coal getting the irons ready to use and heat up the whole house in the meantime, tramp back and forth after fresh irons and to pour bucketful after bucketful of coal into your already hot stove, and **YOU ARE HOT** while your **IRONS ARE COOL.**

TODAY'S NEWS TODAY

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